



Field work on Local Rural Development Strategy of Ljig Municipality Drafting 2009-2013

with technical support of FAO TCP/RER/3101

June-November 2009





Field work on Local Rural Development Strategy of Ljig Municipality Drafting

**“Introducing of need, importance and development procedure
of Local Rural Development Strategy of Ljig Municipality”**

- **Initial meetings:**
 - **21.07.2009. with representatives of local self-government;**
 - **24.07.2009. with representatives of private entrepreneurs;**
 - **27.07. 2009. with representatives of nongovernmental sector.**



Field work on Local Rural Development Strategy of Ljig Municipality Drafting

- **03.08.2009. Local self-government OFFICIAL DECISION on Local group for rural development (LGRD) establishment and the Strategy drafting support;**

РЕПУБЛИКА СРБИЈА
ОПШТИНА ЛЈИГ
Председник
01 Број: 320-13/09
03.08.2009. године.
Љ И Г

На основу члана 59. став 1. тачка 17. Статута Општине Љиг („Службени гласник Општине Љиг, бр. 7/08 и 10/08), председник Општине Љиг, доноси

ОДЛУКУ

О прихватању идеје и пружању подршке формирању Локалне групе за рурални развој и процесу израде Стратегије руралног развоја Општине Љиг, уз консултантску и техничку помоћ *FAO TCP/RER/3101* пројекта „Подршка јачању капацитета аграрне политике и политике руралног развоја и формирање подршке интеграцијама земаља југоисточне Европе у Европску унију“.



ПРЕДСЕДНИК
Општине Љиг
др Мирослав Максимовић



Field work on Local Rural Development Strategy of Ljig Municipality Drafting

- **03.08.2009. Local self-government OFFICIAL DECISION on Executive body of the LGRD establishment in order to manage Strategy drafting;**

РЕПУБЛИКА СРБИЈА
ОПШТИНА ЛЈИГ
Председник
01 Број: 320-13-1/09
03.08.2009. године.
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На основу члана 59. став 1. тачка 17. Статута Општине Лјиг („Службени гласник Општине Лјиг, бр. 7/08 и 10/08), председник Општине Лјиг, доноси

ОДЛУКУ

О једногласној подршци формирању Извршног тела Локалне групе за рурални развој са циљем управљања процесом израде Стратегије руралног развоја Општине Лјиг, уз консултантску и техничку помоћ *FAO TCP/RE/3101* пројекта „Подршка јачању капацитета аграрне политике и политике руралног развоја и формирање подршке интеграцијама земаља југоисточне Европе у Европску унију“.

Извршно тело имало би и саветодавну улогу у смислу што бољег коришћења националних и међународних фондова за рурални развој.

Чланови Извршног тела су:

1. Миле Гошњић, координатор Регионалног центра за рурални развој Министарства пољопривреде, шумарства и водопривреде Републике Србије;
2. Стева Вранешевић, начелник Општинске Управе;
3. Владимир Ивановић, директор Туристичке организације Општине Лјиг;
4. Гордана Максимовић, референт за заштиту животне средине Општине Лјиг;
5. Драган Сајић, приватни предузетник;
6. Катарина Лазич, стручни сарадник Удружења грађана „Моба“;
7. Драгица Јочовић, председник Удружења жена „Завичајна звона“.



ПРЕДСЕДНИК
Општине Лјиг
Мирослав Максимовић

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03.09.2009.

- **Agreement on LGRD establishment** signing ceremony;



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03.09.2009.

- **Tasks of the LGRD:**
 - **cooperation during the process of local rural development strategy drafting;**
 - **cooperation during future implementation of strategic priorities;**
 - **planning and implementation of measures and activities with the aim of local community life quality improvement;**

Local Group for Rural Development



Local self-government Ljig

PE "Komunalac"

Farmers' Association "Moba"

Civil Association "Rural tourism of Serbia"

Women Association "Zlatne ruke "

Civil Association "Zavicajna zvona"

Ltd "Interfood20"

Ltd "Frigo grand"

Ltd "Livnica"

Garden Center "Biosan"

Private Enterprise "Ако –Ако"

Private Enterprise "ИИ"





Field work on Local Rural Development Strategy of Ljig Municipality Drafting

1st LGRD Meeting 03.09.2009:

- Activity plan defining and accepting;
- Tasks and responsibilities defining and sharing;

Activity plan:

1. Field work (“Moba”);
2. Collected data processing (“Moba”);
3. 2nd LGRD Meeting: field work results presentation and drafting of the rural development vision and measures (LGRD);
4. The Strategy drafting (“Moba”);
5. 3rd LGRD Meeting: the Strategy draft presentation and public debate (LGRD);



1. Field work

Participatory analyses of rural areas

A) Questionnaires

B) PLA/PRA methodology

Representative sample:

- **Villages: Kozelj, Cvetanovac, Slavkovica, Ba and Sutci;**
- **50 questionnaires (10/village);**
- **5 workshops (1/village);**



1. Field work- workshops

- **08.09.2009. selected village community representatives meeting;**
- **Arrangements on the workshops timetable and questionnaires dissemination;**
- **11.09.2009. Ba village**
- **13.09.2009. Slavkovica village**
- **21.09.2009. Sutci village**
- **25.09.2009. Cvetanovac village**
- **Rural development concept presentation;**
- **Defining problems, needs, potentials and possible solutions;**



1. Field work– questionnaires

- **02. and 03. 06. 2009. Cvetanovci village**
- **05. and 06. 06. 2009. Sutci village**
- **09. and 10. 07. 2009. Kozelj village**
- **16. and 17. 09. 2009. Slavkovica village**
- **17. and 18. 09. 2009. Ba village;**



2nd LGRD Meeting

- **08. and 13. 10. 2009;**
- **Field work results presentation;**
- **Discussion on problems, needs, potentials and possible solutions in rural areas;**
- **Formulation of rural development vision, goals and measures;**



Local RD Strategy drafting

- **October-November 2009**
- Identification of available relevant documents on national and regional level:
 - ❖ *Spatial development strategy of Ljig municipality*
 - ❖ *Draft plan of the rural development strategy of the Republic of Serbia*
 - ❖ *Law on Agriculture and Rural Development*
- Data collecting and processing (MAFWM, “Imlek”, “Mlekara Sabac”,...)
- Communication with local stakeholders outside of the LGRD (foresters, hunters...);

3rd LGRD Meeting

- **20. 11. 2009.**
- **Draft strategy presentation and public debate (announced through the local media – TV Ljig);**
- **Discussion**
- **Adoption of the draft strategy from LGRD members**



Draft Rural Development Strategy of Ljig Municipality Amicable (Ljubazni) Persistent (Istrajni) Hospitable (Gostoljubivi)

Strategic priorities:

- 1. Improvement of main economic sectors competitiveness (production, processing and service activities) and poverty reduction;**
- 2. Sustainable use of natural resources with environment protection**
- 3. Cultural-historical heritage conservation and protection**
- 4. Improvement of partnership aiming rural development**
- 5. Life quality improvement and creating of conditions for negative demographic trends detention and inhabitants number increasing on the territory of Ljig municipality;**

1. Competitiveness improvement of main economic sectors (production, processing and service activities) and poverty reduction

- **Agricultural households and objects improvement and modernization through full utilization of production capacities and introducing of new technologies;**
- **Standardization and certification process in agricultural, forestry and food production sectors;**
- **Diversification of economic activities in rural areas through traditional crafts and souvenir production development with the aim of employment opportunities providing to rural community;**
- **Support to agricultural producers connecting and partnership development;**
- **Rural development support sources presentation and fund raising facilitation;**
- **Entrepreneurship development support;**
- **Capacity building in tourism development, especially rural tourism;**
- **Support to products and services promotion in rural areas**

2. Natural resources sustainable use with environment protection

- **Public awareness on new environmentally friendly production techniques introducing importance;**
- **Public awareness on importance of integral environmental friendly agriculture development;**
- **Genetic diversity and cultural heritage conservation through plant and animal rare, endangered and autochthonous species conservation;**
- **Water, soil and air quality conservation and improvement**
- **Environmentally responsible behavior development**
- **Public awareness on renewable energy resources introduction and development**
- **Sustainable use of natural resources applying biodiversity conservation measures in all sectors (agriculture, forestry, game management, water management etc.)**

3. Cultural-historical heritage conservation and protection

- Protection, revival and improvement of rural areas
- Supporting of historical, cultural and traditional valued objects and areas revitalization and improvement
- Cultural, historical and spiritual heritage conservation
- Rural tradition and manifestations conservation
- Autochthonous and traditional agricultural products promotion

4. Partnership improvement with the aim of rural development

- **LAG formalization and work support (local partnership of public, private and nongovernmental sector) with the aim of rural development measures planning and implementation activities conducting**
- **Support to local organizations participation (associations, cooperatives, other social partners) in local rural development measures planning and implementation**
- **Capacity building and efficiency improvement of existing public, professional, educational and other institutions and services;**

5. Life quality improvement and creating of conditions for negative demographic trends detention and inhabitants number increasing on the teritorry of Ljig municipality

- Physical infrastructure improvement (watershed, sewerage, energetic, communications, traffic etc.);**
- Social infrastructure improvement (education, medical, cultural etc.);**
- Economic infrastructure improvement;**
- Support to families with several children;**
- Development of cultural, entertainment and sport activities in rural areas;**



Further steps

- **Submitting of the draft strategy to the Municipality for official adoption (December 2009);**
- **After the adoption, printing of leaflets and guidelines about the municipality rural development strategic priorities and public awareness raising, especially within rural communities;**
- **Formalization of the LGRD;**

***Amicable (Ljubazni) Persistent (Istrajni)
Hospitable (Gostoljubivi)***

- **5 GOALS**
- **48 PROJECTS**

Adoption of Rural Development Strategy of Ljig Municipality 2010-2013

- 12th March 2010 - Assembly of Ljig Municipality;**

Follow – up Activities

In 2010 LGRD:

- Applied for grant within EU funded Regional Socio - economic Development Program –RAB Centre on Ibar highway (*1st Strategic goal*);**
- Applied for grant with project “Fruits in Serbian Magaza” within Joint Program “Sustainable Tourism for Rural Development”;**
- Built capacities of its staff (InWent Young Professional Programme “Managing and Leading Regional Rural Governance”)**

